

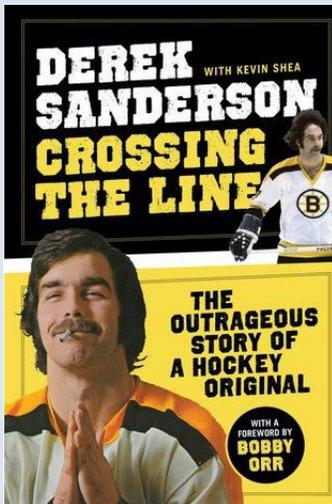


## Derek Sanderson

Derek Sanderson is a former NHL superstar who went from the heights of success to literally being a homeless drug addict and alcoholic and then back to being the success in business that he is today. And now, Derek can share his story with your organization.

Sanderson is an ideal speaker to businesses, organizations, youth groups and sports associations. Whether you are looking for an inspirational story or entertaining stories from an NHL dressing room, Derek is your man. Topics that he is uniquely qualified to speak on include alcohol awareness in the workplace, retirement preparation, financial planning and, of course, all aspects of hockey; not only did Derek play the game at its highest level, but he was also the colour commentator on Bruins broadcasts for 10 seasons. His book titled “Crossing The Line” tells Derek’s compelling story openly and honestly.

Sanderson broke into the NHL with the Boston Bruins and in the 1967-68 season won the Calder Trophy as the league’s best rookie. Derek was a key player on the Big Bad Bruins who the Stanley Cup in 1970 and again in 1972. Sanderson was a defensive specialist who could also score and fight; in short, he was a complete player.



When the WHA came along, Derek signed with the Philadelphia Blazers and, for a time, was the highest paid athlete in the world in any sport.

Since Sanderson was an outstanding hockey player, it’s hard to imagine that he was known even more for other things. As a handsome, flamboyant bachelor, Derek was often seen in the social pages with a young lady on his arm and a drink in his hand. This began his downfall.

Sanderson began consuming booze and pills in copious quantities; an unscrupulous lawyer stole millions of dollars from Derek. He found himself broke, sleeping under a bridge and trying to steal booze from a fellow drunk in Central Park, New York. Through the help of NHL legend and former teammate Bobby Orr, Derek successfully completed rehab in 1979. He has gone on to become a very successful investor for pro athletes.

Hire Derek to speak with your group; you may save a life.

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