



## Georges Laraque

Georges Laraque is a force to be reckoned with, both on and off the ice. As a sought-after motivational speaker, “The Rock” has overcome many obstacles to reach the top of his profession. The Montreal-born son of Haitian parents faced racism and bullying which almost caused him to quit the sport of hockey.

Laraque persevered through his challenges to achieve the goal of being an NHL player who also became a fan favourite. He remains adored in the cities he played in with the Edmonton Oilers, Phoenix Coyotes, Pittsburgh Penguins and his hometown Montreal Canadiens. In Junior Hockey, Laraque was a scorer and playmaker but by the time he got to the NHL, his tremendous size and strength transitioned him into the role of enforcer, the player who protects his teammates by hitting and fighting opponents. Over his 13 NHL seasons from 1997 to 2010, Georges scored 53 goals and totaled 153 points to go along with 1,126 penalty minutes.

The Rock’s post-playing career is equally impressive. Now a keynote speaker, he loves to share not only about his hockey career, but as one of the few but growing number of black players in the NHL, he is an ideal speaker on how he overcame stereotypes and being marginalized to become the success that he is. As a practicing vegan, he is ideal for promoting companies looking for a spokesperson for their vegan brands or those standing against the unethical treatment of animals.



Georges has also been immersed in the political scene in Canada having been a Deputy Leader of the Green Party of Canada from 2010 to 2013.

In 2012, Laraque has published his life’s story in a book titled “*Georges Laraque: The Story of the NHL’s Unlikeliest Tough Guy*”. Georges is known as a caring man with a big heart and loves to meet his fans while always leaving them with a positive message.

If your organization is looking for a speaker for motivation on perseverance, Georges is your man. If your group would relish hearing hockey stories from inside the dressing room, again he is your man. If your business would benefit from endorsement of a vegan product, stop right here. And if your organization wishes to help promote equality for all, Georges is uniquely qualified.