



June 25, 2018

Paul Cartwright  
President-Sports Celebrity Marketing

Re: Meghan Agosta-Toyota Appearance

Dear Paul,

I would like to take a moment to express our gratitude to Meghan Agosta and to relay our feedback in regards to her guest speaking engagement at our annual Toyota dealers' conference in Whistler in June 2018.

The theme of our event was "Best In Town", and Meghan's speech to our Toyota dealers and associates was both informative, entertaining and inspirational. Her experience as both a multiple Olympian medal winner as well as her outstanding career with the Vancouver Police department enabled her to speak on many levels, both personally and professionally.

Prior to the conference, Meghan was given the theme of the conference, and it was evident through her remarks that she spent a great deal of time preparing inspirational stories and comments which were tailored to our needs. Understanding that she did not specialize in public speaking, she performed exceptionally well, and we received much positive feedback from our 90 attendees that they were truly inspired by her words.

Overall, she spoke with great passion and her appearance was well received by all in attendance. We look forward to the possibility of working with Meghan again, and would highly recommend her for any speaking engagements she may wish to pursue in the future.

Please allow us to thank you in advance for your cooperation.

Sincerely,

Martin Pharand, Sales Manager  
Pacific Zone  
Toyota Canada Inc.

Steve Watkins, Parts & Service Manager  
Pacific Zone  
Toyota Canada Inc.