



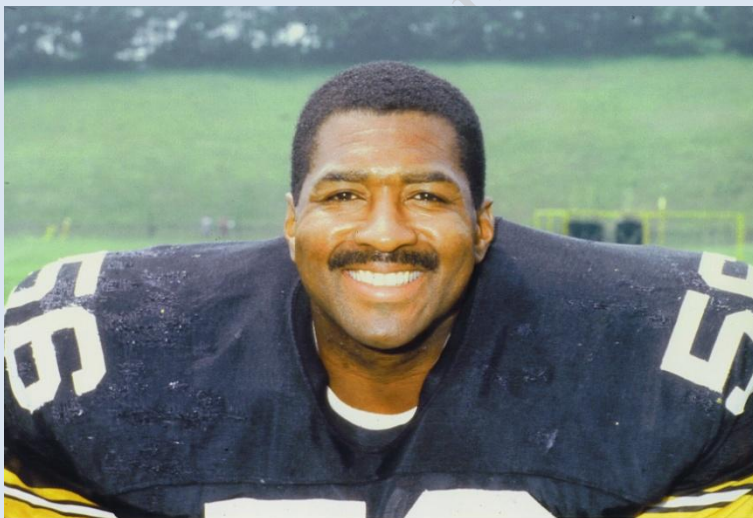
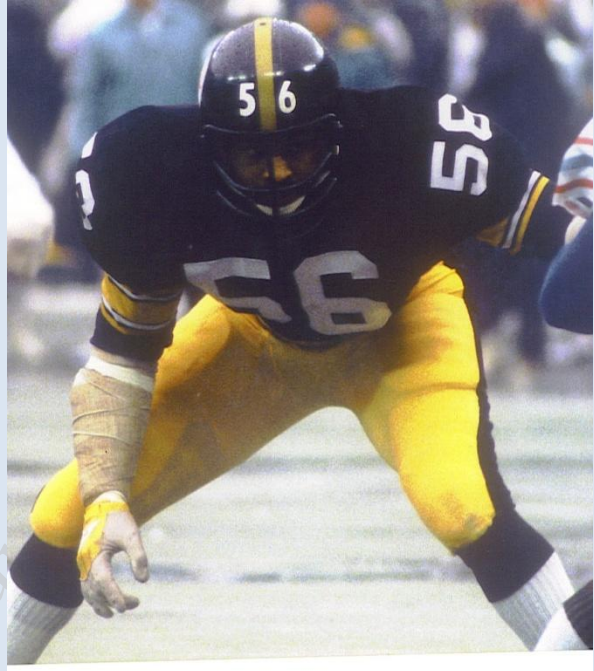
Robin Cole

Robin Cole was born in Compton, a rough and tumble suburb of Los Angeles. He used his athletic gift and strength of character to vault himself to an outstanding NFL career playing eleven seasons at the linebacker position with the Pittsburgh Steelers and one season with the New York Jets. He was on some great teams of the Steel Curtain era and won two Super Bowls. His teammates will tell you that Robin was vastly underrated on a team full of superstars and future Hall of Famers.

In 2006, Robin founded the Obediah Cole Foundation for Prostate Cancer Research, a disease which took his father at an early age and has afflicted Robin and many of his relatives. His annual walk for a cure every Father's Day in Pittsburgh is a big fundraiser.

Robin has gone on to become a successful entrepreneur; he founded a cheesecake company, Unforgettable Sweets, which supplied some of the world's best cheesecakes to restaurants and store across the U.S.

Robin is a dynamic speaker motivating and inspiring people to focus on the development of human potential and personal effectiveness. He addresses thousands of people each year, bringing his unique perspective to crucial area of business management, leadership, strategy, creativity, goal setting and success principles. Robin's presentations involve a combination of humor, storytelling and concrete ideas that are easily understood and relate to a variety of ages and demographics.



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