



Providing the services of Sports Celebrities to meet your business & promotional needs

## Perdita Felicien

Perdita Felicien grew up in Pickering, Ontario, where as a student she began competing in track and field events at her school. At first, she competed in the 100m dash until Grade 10 when her coach convinced her to try the hurdles. Felicien dedicated herself to hurdling and won two consecutive Canadian junior championships titles. Her talent brought offers of athletics scholarship and she chose the University of Illinois at Urbana-Champaign, earning an honors degree in kinesiology.

In university Perdita Felicien was a ten-time All-American and three-time NCAA champion in the 100m hurdles. Felicien was the first female athlete in school history to be named University of Illinois Female Athlete of the Year three consecutive years ('01, '02, '03).



Felicien blossomed into a major force on the international scene winning her first world title at the world championships in Paris while still in college, and beating legend Gail Devers. With her win, Felicien became Canada's first ever female world gold medalist and was named Canada's female athlete of the year, the first track athlete to capture that honor in 25 years.

In March of 2004 she set a Championship record in defeating the three-time hurdles world champion Gail Devers, in the 60 m final at the World Indoor Championships in Budapest, Hungary. She chalked up six straight wins leading up to the Summer Olympics in Athens, Greece, where she was expected to win gold in the 100 m hurdles. Unexpectedly, Felicien collided with the first hurdle in the finals and did not finish. However Felicien's reaction and class to the situation made her a champion in the hearts of Canadians.

In August 2007 the two-time world champion, won a silver medal at the world championships in Osaka, Japan in one of the fastest 100m hurdle races in history, where only five hundredths separated the top four finishers. In 2008 Felicien missed the Beijing Olympics due to injury, but worked for the national broadcaster CBC as an analyst. Her eyes are now squarely set on the 2012 Olympic Games in London, England.

Perdita Felicien knows how to persevere and how to triumph she is a passionate storyteller that inspires. Perdita keeps the mantra that obstacles are what you see when your eyes are off the prize. She can speak to any audience on various topics such as:

- How to keep going in the face of major setbacks
- How to motivate/ energize yourself and those around you
- Do not be denied: how to set your sights on a target and pursue it

