

ONTARIO BLUE JAYS



March 7, 2012

Paul Cartwright
Sports Celebrity Marketing S.C.M. Inc.
RR#5, 13332 Tenth Line
Georgetown, ON
L7G 4S8

To Whom it May Concern;

I am writing this letter as a recommendation for clients of Sports Celebrity Marketing S.C.M. Inc. In January of 2012, The Ontario Blue Jays hired Sports Celebrity Marketing to facilitate the logistics of our first annual Gala dinner and Hall of Fame Induction Ceremony. The role which SCM was hired for was:

- to find and book the banquet facility
- Work with the facility on the menu choices
- bring in a keynote speaker
- arrange the audio/visual needs
- plan and execute the live auction and silent auction
- work with volunteers for sign-in of guests
- execute fundraising raffle

SCM executed the role well throughout the entire process. They were accessible at all times, flexible when needs changed and strove to maximize our fundraising revenues while keeping costs to a minimum. SCM was able to negotiate a better menu for a lower price which helped us to contain costs.

Our guests were thrilled with the quality of the experience. The food was delicious and plentiful and the proceeds from the live and silent auctions were above expectations.

The Ontario Blue Jays are pleased with our professional experience with Sports Celebrity Marketing and we plan to continue this with future events.

Sincerely,

A handwritten signature in black ink that reads "Dan Bleiwas". The signature is written in a cursive, flowing style.

Dan Bleiwas
Head Coach/Director of Baseball Operations

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