



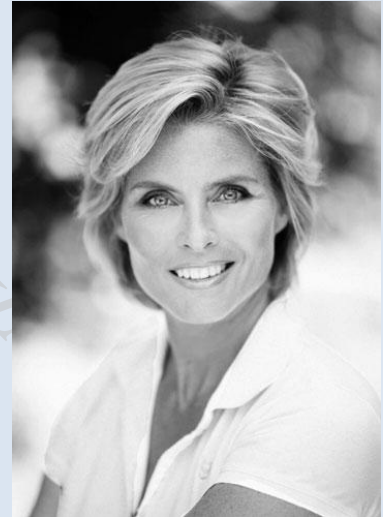
Kim Alexis

Kim Alexis was born and reared in upstate New York. Always competitive, Kim was deeply involved in junior high and high school athletics and had planned a career in pharmacology.

At the age of 17, she was "discovered" by the Elite Talent Agency. She soon moved to New York City and thus began an unbelievable career in the modeling industry. In fact, it's as though the term "supermodel" was coined to describe her.

She quickly made her mark in the modeling industry, earning a stint as Revlon spokesperson, doing countless TV and print ads, and gracing the cover of over 500 magazines, not to mention six appearances in the coveted Sports Illustrated swimsuit issues.

More than just a model, Kim parlayed her good looks and bright mind into other opportunities, including broadcast journalism, where she hosted several television shows, and



film and TV acting. Kim transitioned into broadcasting. She worked for 3 years as the Fashion Editor for Good Morning American then became the television host of kid and family shows as well as a travel show. She learned all aspects of being a spokesperson including satellite media tours and public speaking.

Recently, Kim began to write. She wrote an ebook with an inside look at being discovered in the modeling world. She also wrote 2 mystery novels: Beauty To Die For and With A Little Luck.



As her career has progressed, she's never lost her love of fitness. She completed 8 marathons and in recent years, she's focused on health and wellness issues for women, specifically by developing several fitness aids. She has written 4 ebooks that delve into her own health issues and

concerns.

Just a few of Kim's many accomplishments include:

- 500+ magazine covers
- Spokeswoman for Revlon
- Countless Print and TV advertisements for beauty and health products
- Six Sports Illustrated issues

Sports Celebrity Marketing S.C.M. Inc.
13332 Tenth Line,
Georgetown, ON L7G4S8 Canada
Phone: 647-221-8405

www.sportscelebs.com