



Gerry Markbreit

Jerry's position as Trade and Barter Manager for the 3M Company was unique in the business world. That position, combined with his experience as one of only sixteen National Football League Referees, has given him the background to develop an interesting and worthwhile message. Markbreit retired from the 3M Company after 38 years. In his position he negotiated and traded millions of dollars of advertising, media time, materials, etc. with businesses throughout the world.

Jerry recently retired as an NFL referee after 23



seasons. Director of NFL Officiating

Jerry Seeman said

"Obviously, Jerry Markbreit was an outstanding referee.

He was the epitome

of what officiating in the NFL is all about." He refereed

four Super Bowls: Super Bowl XVII between

Washington and Miami, Super Bowl XXI between

Denver and the New York Giants, Super Bowl XXVI

between Buffalo and

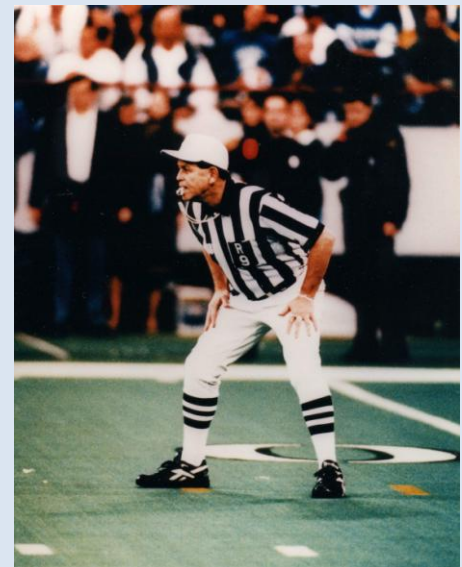
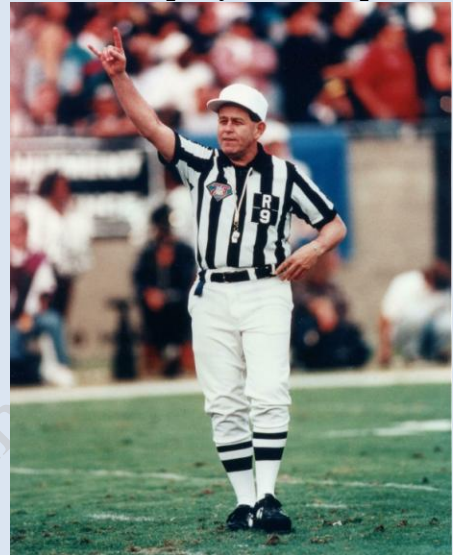
Washington, and

Super Bowl XXIX

between San Diego and San Francisco.

Jerry's

inspiring, humorous presentation centers on teamwork and communication. He discusses handling the unexpected, the importance of maintaining order amid chaos and how to make split-second decisions under pressure.



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