



Paul Cartwright
President
Sports Celebrity Marketing
RR#5, Georgetown, ON

Oct. 22, 2002

L7G 4S8

Paul,

Now that the meeting is over and the dust has settled, I wanted to take a moment to thank those who helped make Natrel's national sales meeting such a great success. I would like to personally thank you for suggesting Mike Bossy as the guest speaker and a special thanks for making all the arrangements to secure his services. You suggested that Mike would be a good fit for this group and he was that and more. In a word, he was fantastic! He had everyone laughing and cheering from his opening comment to his final words.

I appreciate your sourcing such a high profile speaker that could address my group in French and English. I also appreciate your flexibility and quick response to the client's frequently changing agenda. Thanks for keeping Mike onside despite the changes in date, venue, and even language. Once we suggested Mike, the client was thrilled and it would have been difficult to come up with a replacement.

Introdex would be pleased to recommend the services of Sports Celebrity Marketing S.C.M. Inc. to any company or event planner which is looking for celebrity athletes for their events.

Regards,

A handwritten signature in black ink, appearing to read "H. Whitcomb". The signature is written in a cursive, flowing style.

Hal Whitcomb
Senior Vice President
Introdex Marketing