



## **Greg Bell**

Greg Bell is a former nine-year veteran of the National Football League, playing for the Buffalo Bills, Los Angeles Rams and Los Angeles Raiders. A 1984 first round draft pick for the Bills (#26 overall pick), he went on to rush for 1,100 yards and score 7 touchdowns to earn a trip to the NFL Pro Bowl. His 1,000+ yard season marked the 11th time in NFL history that a rookie had rushed for more than 1,000 yards in his first season.

After three and a half seasons with the Bills, Greg moved on to the Los Angeles Rams where he had his most productive years. He had back-to-back 1000+ yard rushing seasons with 1,212 yards in 1988 and 1,137 yards in 1989. He led the NFL in rushing TD's in those two seasons as well with 16 and 15 TD's, respectively. He finished his career in 1990 with a final season with the Los Angeles Raiders.

After his nine year playing career, NFL Commissioner Roger Goodell hired Greg to serve as VP of Player Personnel for the World League of American Football which was later re-named NFL Europe. During his tenure, Greg served as Chief Executive and signed future NFL players Kurt Warner, Brad Johnson and Paul Justin.

Today, Greg serves as President and Director of the Athletes for Life Foundation (AFL). The mission of AFL is to nurture the development of physical skills and good character of our youngsters while providing a strong message on living an alcohol and drug free lifestyle. In addition to mentoring and offering physical training sessions to more than 750 teens annually, an extensive list of professional athletes give of their time and effort by participating in AFL speaking engagements and youth conferences. With the unwavering support of many dedicated people, AFL has provided life-changing experiences for youth throughout the United States. AFL leads by example, demonstrating the success that comes by completing higher education goals and remaining drug free. At AFL the choice is, "Yes, To Life".

Outside of the foundation, Greg has maintained a successful consulting and wealth management business. In 1999, he earned his license as a series 6 and 66 financial adviser. He is also licensed to sell insurance and real estate in California.

Greg is a talented speaker who has addressed executives at Sam's Club and Walmart on numerous occasions.

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