

For Immediate Release

(Georgetown, Ontario-September 15, 2010)-Sports Celebrity Marketing Athletes To Appear At 10th Annual Spirit & Sport Christian Celebrity Dinner

Sports Celebrity Marketing Athletes will once again be in attendance for the 2010 Spirit and Sport Christian Celebrity Dinner. The evening promises to be a fantastic experience raising vital funds for the Carpenteros organization. This inspirational event will take place on Thursday, September 23, 2010 at Carmen's Banquet Centre in Hamilton, Ontario.

This year marks the 10th Anniversary of this annual event in support of the work being done in Honduras through the Christian Reformed World Relief Committee and the Carpenteros and Friends, a Hamilton Ontario group.

Over the past 10 years, the Carpenteros have provided funding and training for micro-finance cooperatives in more than 60 Honduran communities, have assisted students in four remote communities to obtain a high school education, and have provided clean water, latrines and medical equipment. They are currently working with a group of coffee growers to bring Honduran 'direct trade' coffee to Canada.

Sports Celebrity Marketing has facilitated the appearances of the following guest athletes for this event: Boxer Marvis Frazier, NHL Legend Johnny Bower, CFL Hall of Fame inductee Tracy Ham, Former CFL Players Chuck Ealey, Bruce Smith, Jude St. John, Orlando Bowen and Clifford Ivory. Over the years, dozens of celebrity guests have come out to fellowship in support of community development in Latin America. Past sports celebrity guests include Michael "Pinball" Clemons, Jerome JYD Williams, Paul Henderson, Walter Gretzky and many more.

Elaine Seth will Emcee the evening featuring a conversation with special guest Cindy Klassen- Canada's sweetheart of long track speed skating, Olympic Medalist and four-time World Champion.

The Spirit and Sport Dinner will also feature an extensive silent auction, a live auction conducted by professional auctioneer Jim McCartney, and the opportunity for guests to meet and chat with current and past professional athletes.

For information on obtaining tickets for the event please email requests to info@carpenteros.ca .

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About Sports Celebrity Marketing S.C.M. Inc.: Sports Celebrity Marketing S.C.M. Inc. is the premiere agency in matching corporations with sports celebrities for speaking engagements, commercial endorsements and personal appearances. S.C.M.'s roster of over 350 athletes includes celebrities from a variety of sports and disciplines who speak to audiences as motivators, mentors, authors and entertainers.

Learn more about Sports Celebrity Marketing S.C.M. Inc. at www.sportscelebritymarketing.com