



Chris Calloway

Chris Calloway has always been a leader by example. The highly-touted University of Michigan receiver was drafted in the 4th round of the 1990 National Football League draft by the Pittsburgh Steelers.

The sure-handed receiver spent 11 years in the league from 1990-2001 with the most productive of those years being with the New York Giants. Calloway tied for 9th in touchdown receptions with 8 TD catches in 1997 and was known as a steady performer. Calloway also spent playing time with the Atlanta Falcons and the New England Patriots.

Diminutive by NFL standards, the 5 feet 10, 180lb Calloway was tireless. He impressed his teammates and football fans with his big heart and his even-keel, professional approach to playing. This trait has stayed with Chris in his post-football career. He continued his competitive drive as chief executive officer of a real estate investment corporation. The transition was seamless for Calloway, as his leadership skills were demonstrated regardless of whether on the gridiron or in the boardroom. His on-air sports broadcasting experiences have provided a sound entry into the broadcast media. During one of his NFL off-seasons, he served as a production assistant intern with the Carson Daly Show. And just when you think you have Calloway pegged, he gives you more. He has also been an athletic football trainer who worked with athletes from middle school to semi-professional.

One thing is evident; Calloway gives of himself. He is very active with The Winners' Circle for Children, Inc and Crossroads Community Ministries. Calloway also assists Donovan McNabb with his youth foundation as well as working with the Reggie McKenzie Foundation and Football Camp. Additionally, Chris worked with the Athletes Against Drugs project. The recognition of Calloway's efforts hasn't gone unnoticed as he has received numerous awards including the Kathy Keeton Mountain Top Award (NAACP), and the Unsung Hero Award (NFL). It is obvious that Chris has left a trail of beneficence wherever he has been. Although athletically he was known for running precise routes and possessing sticky fingers, it is Calloway's big heart and persistent energy that has made the most impact in people's lives.

Chris's life has been one of high benchmarks. He knows what high standards are and what it means to work to achieve those standards. Regardless of whether he is running a post route across the field or directing the use of an organization's resources, Calloway works to achieve the mission and does so with energy and grace.

Sports Celebrity Marketing S.C.M. Inc.
13332 Tenth Line,
Georgetown, ON L7G4S8 Canada
Phone: 647-221-8405

www.sportscelebs.com