



## **Butch Goring**

Butch had a very successful 16 season NHL career. Very few players in the history of the NHL can say that they won 4 consecutive Stanley Cup championships.

Goring began his NHL career with the Los Angeles Kings in 1969-70. At this time in history, the Kings were little-known to hockey fans and very under-appreciated. It was here that he started his streak of 11 consecutive seasons of 20 or more goals which included a subset of four 30+ goal seasons. He excelled in LA for 11 seasons. Hockey fans may not have taken notice of Butch on the west coast, but the New York Islanders certainly did. They identified the hustling Goring as a key acquisition to get the team over the playoff hump. It was Butch's incredible work ethic that vaulted the Isles to their first of 4 consecutive Stanley Cups in the first year of his arrival; he tallied 19 points in 21 playoff games.

The following season, the Islanders won the Cup again with Goring being awarded the Conn Smythe Trophy as most valuable player in the playoffs. After winning 4 Cups in 6 seasons in New York, Butch moved on to the Boston Bruins for half a season before retiring.

In his career, Butch scored 375 goals and 513 assists for 888 points while averaging only 6 penalty minutes per season. In fact, in 1978 he was awarded the Lady Byng Trophy for his clean play and the Bill Masterton Trophy for his dedication to the game. Of course, Butch will always be remembered for the old school helmet that he wore for his entire career.

Following his playing career, Goring went on to coach in 4 NHL seasons for the Bruins and Islanders.

Butch is now known as a passionate colour commentator for Islanders TV broadcasts. His gregarious personality makes him a fan favourite today and he brings the same passion to his keynote speaking and interaction with his fans with which he played the game. Hire Butch Goring to bring some life and zest to your event!



**Sports Celebrity Marketing S.C.M. Inc.**  
13332 Tenth Line,  
Georgetown, ON L7G4S8 Canada  
Phone: 647-221-8405

[www.sportscelebs.com](http://www.sportscelebs.com)